

Appendix 2 - Local Plan Issues and Options (Stage 2) - Engagement Strategy

In preparing a new Local Plan the Council is required by legislation to produce a Statement of Community Involvement (SCI). The SCI sets out the activities the Council must legally undertake when preparing a plan along with setting out what the Council may do. This engagement strategy builds upon the basic requirements of the SCI and presents a comprehensive list of activities that will be undertaken during and following the public consultation period on the Local Plan Issues and Options (Stage 2) document.

Public consultation period will commence at 9am on Monday 30 July 2018 and run until Friday 19 October 2018.

ACTIVITIES TO BE UNDERTAKEN DURING THE PUBLIC CONSULTATION PERIOD

Event type	Specific activity	Desired outcome/s
Activities designed to meet our statutory consultation requirements	Make document available Formal consultation document and comments form made available at libraries, online and at Local Plan events.	<ul style="list-style-type: none">N/A – Statutory consultation requirement.
	Duty to Cooperate workshop/s Formal workshop/s with Duty to Cooperate Bodies including adjacent Local Authorities and key infrastructure	<ul style="list-style-type: none">To ensure that the authority fulfils its legal duty to cooperate with the relevant bodies/agencies.
	One to one duty to cooperate meetings with relevant bodies/agencies	

Event type	Specific activity	Desired outcome/s
<p>‘Your Place, Your Voice’ Community Planning Events</p>	<p>Fill in the <blank> boards - Freestanding boards with a question on each side staggered so participants can snake their way through and vote for the options they think are right for their area.</p> <p>Sample question 1: We need more homes for <BLANK>? Potential options:</p> <ul style="list-style-type: none"> - Older people - Young families - People who want to build their own home - Executives - Single person households - Other <p>Sample question 2: We need more <BLANK> in our town centre? Potential options:</p> <ul style="list-style-type: none"> - Leisure activities - Variety of shops - Restaurants - Housing - Community uses - Other 	<ul style="list-style-type: none"> • Wider participation by people who wouldn’t normally engage with planning • Promote discussion about how certain areas could develop and change over the plan period • To gain a deeper understanding of the types of development that are needed in an area • Promote a more open and transparent decision making process and create a sense of shared ownership of the plan

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	<p>Development issues and opportunities model/map – Stylised map of the local area including where relevant spaces around settlements. Surrounding the map will be a range of development issues and opportunities cards. Participants will be asked to place cards down on the map in relevant locations. There will also be blank cards if the participant doesn't see any cards that are relevant to the comments they would like to make.</p> <p>Sample cards:</p> <ul style="list-style-type: none"> - Opportunity for new live/work units - Opportunity for a small scale urban extension - Important strategic green space/park - Good location for a trim trail or outdoor gym - Good location for a new hotel - Need for a new primary school here - Need for a new bypass here - Opportunity for a new train station 	

Event type	Specific activity	Desired outcome/s
	<p>What's stopping you... - Activity would be similar to the one which was used in the first stage of the YPYV events but will ask people what is stopping them from walking, cycling and using sustainable transport. There will be a card for each mode and people will have the opportunity to suggest improvements as well highlight potential issues.</p>	
	<p>Big idea video blog - Video recording booth asking people about their area and getting them to share a big idea for the future of the place. Questions will build on the place story board and focus specifically on how members of the community would resolve some of the borough wide issues mentioned in the previous YPYV events.</p>	
	<p>Community Hub Case – Large display panel with a suitcase on it and three options – need to have, nice to have and not needed. Participants will be asked to sort the suggested hub uses into the three options. This will help prioritise the types of facilities/services that need to go into the local hub.</p>	

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	<p>2050 home for the future - Modelling activity with children and adults creating a mood board of what a 2050 home would look like and then modelling it. The models could be made out of junk materials or Lego. If using junk we could involve the play rangers and get them to coordinate a big model that could be moved across the Location Group. If using Lego you could set it up as a brick pit and use a polaroid camera or similar to take images of peoples models and attach the finished item to the mood board.</p> <p>There is no such thing as a silly question - Question submission box at each event. Questions grouped after the event and with a panel of Officers and Members created for each topic. School children will then be asked to read out the questions along with any new questions they may have to the panel for them to answer. These QA sessions will be recorded and put on YouTube.</p>	
Stakeholder forum	Local Plan Youth Forum – Knowledge and skill building session with young people aged 13-18. Invitations will be sent to youth cabinet and secondary schools.	<ul style="list-style-type: none"> Increasing knowledge and understanding about planning matters in core communities to enable them to respond to planning consultations more effectively

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	Local Plan Residents Forum - Knowledge and skill building session with local residents. Invitations will be sent to community forums and advertised through social media/other channels.	<ul style="list-style-type: none"> • Gain a different perspective on key topics • Promote a more open and transparent decision making process and create a sense of shared ownership of the plan.
	Local Plan Developers Forum - Workshop sessions to discuss the emerging plan and key evidence documents.	<ul style="list-style-type: none"> • Create a sense of shared understanding between the Council and the 'Market'
	Infrastructure Providers Forum - Workshop sessions to discuss the emerging plan and key evidence documents.	<ul style="list-style-type: none"> • Gaining a 'real world' perspective in terms of viability, deliverability • Limit the number of unanticipated objections in later stages of plan making.
Online only	The big question survey - Online only survey using some of the key questions put forward in the consultation document or at the events.	<ul style="list-style-type: none"> • To provide an opportunity for people who are not able to attend an event to respond to some of the key elements of the 'Your Place, Your Voice' events and the consultation document without reading the need to read it in its entirety.
	Big idea board – An online version of the corresponding YPYV activity	
	What's stopping you... – An online version of the corresponding YPYV activity	

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	#YPYVwalloffame – Instagram consultation asking people to photograph their favourite places and spaces in Thurrock.	

ACTIVITIES TO BE UNDERTAKEN FOLLOWING THE PUBLIC CONSULTATION PERIOD

Event type	Specific activity	Desired outcome/s
‘Your Place, Your Voice’ community planning event	Place planning workshops – A series of workshops with residents in the main location groups looking at the findings of the YPYV events in more details and working with the Council and other key stakeholders to refine a preferred development option for their area in the context of the borough as a whole.	<ul style="list-style-type: none"> • Wider participation by people who wouldn’t normally engage with planning • Promote discussion about how certain areas could develop and change over the plan period • To gain a deeper understanding of the types of development that are needed in an area • Promote a more open and transparent decision making process and create a sense of shared ownership of the plan

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	Local Plan Developers Forum - Workshop sessions to discuss the emerging plan and key evidence documents.	<ul style="list-style-type: none"> Create a sense of shared understanding between the Council and the 'Market'
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Activities designed to meet our statutory consultation requirements	Duty to Cooperate workshop/s - Formal workshop/s with Duty to Cooperate Bodies	<ul style="list-style-type: none"> To ensure that the authority fulfils its legal duty to cooperate with the relevant bodies/agencies.
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Local Plan PPA meetings	<p>Local Plan PPA meeting would be used as project management tool to enable all development partners/site promoters to be clear about what is required of them at all stages of the plan making process. These meetings would be chargeable and the cost of a PPA will depend on the scale of the proposed site, the resources required and input from officers for the project. It will be based on daily rates for officers, including overheads. We may need to bring in additional expertise or temporary staff, which will be funded by the site promoter.</p>	<ul style="list-style-type: none"> • Create a sense of shared understanding between the Council and the 'Market' • Ensure that proposals being worked up by developers and site promoters address the local context and appropriately reflect the needs of local communities.